

January 11, 2012

Jennifer Lopez
Nuyorican Productions
1100 Glendon Avenue
Suite 920
Westwood, CA 90024

Re: Fiat and Iran

Dear Ms. Lopez,

United Against Nuclear Iran (“UANI”) is writing to express its concern about the endorsement contract you have signed with Fiat S.p.A (“Fiat”), the Italian automobile manufacturer. At a time when responsible corporations are pulling out of Iran, Fiat's ongoing business activities there directly support a regime that is engaging in a brutal campaign of repression against the Iranian people, developing an illegal nuclear weapons program and financing and sponsoring terrorist groups worldwide including al-Qaeda.

Given your tremendous influence as one of the world’s most prominent and successful entertainers, UANI asks that you reconsider your decision to serve as a prominent spokesperson for Fiat. By renouncing your ties with Fiat, you can send a clear and unequivocal message to irresponsible corporations that doing business in Iran is unacceptable. In so doing, you would also be lending your powerful voice and support to the people of Iran who are suffering under the brutal Iranian regime and seeking to promote peaceful democratic change in that country.

In evaluating any decision on whether or not to continue representing Fiat, UANI asks that you consider the following. First, the United States and the international community increasingly recognize that strong sanctions against Iran are an important policy tool to bring about change. U.S. automobile manufacturers, for example, are already prohibited from exporting to Iran. Second, a number of corporations are voluntarily ending their business activities in Iran, even those not explicitly prohibited by international law. Several automobile manufacturers, for example, such as Kia and Toyota, have made the responsible decision to end business operations in Iran. In commenting on this development, President Obama and the White House issued the following statement:

“International companies are increasingly recognizing the risks of doing business with Iran and are abandoning existing business opportunities, declining to take advantage of new ones, and scaling back any existing relationships. This trend has been replicated across a broad range of industries.” ([White House Website](#))

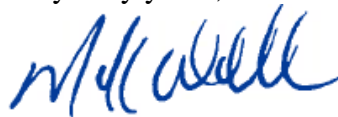
Finally, please consider the fact that by endorsing Fiat, you are serving as a spokesperson for a company that freely does business with a regime that is developing an illegal nuclear weapons program, financing and sponsoring terrorist groups including al-Qaeda, has killed American and NATO soldiers and is recognized as one of the world's leading human rights violators. Political dissidents, human rights activists, labor leaders, women, ethnic and religious minorities, homosexuals and students in Iran are routinely detained incommunicado and beaten, raped, lashed and subjected to inhumane forms of physical and psychological torture. According to an October 2011 United Nations report, there are at least 100 juveniles on death row in Iran. The same United Nations report states that at least 300 executions were carried out in secret in Iran in 2010 alone. These executions are often cruel and unusual and include public hangings by construction cranes and stoning. A Fiat subsidiary, Iveco, produces vehicles that are reportedly used by the Iranian regime as platforms to stage such gruesome public executions. It is doubtful that you would want your name or image even remotely associated with a company involved in such actions.

So you are aware, UANI has previously expressed its concerns directly to Fiat (*see* enclosures). Fiat now faces serious reputational risks as a result of its Iran business, particularly as it attempts to re-enter the U.S. market. Americans are increasingly reluctant to support corporations, entities and individuals that cooperate with a dangerous and repressive regime that brutalizes its own population, finances terrorist groups and kills American and NATO soldiers in Iraq and Afghanistan.

UANI recognizes that your endorsement of Fiat does not represent a sign of your support for the Iranian regime and its abhorrent practices. With that said, however, it is important for you to know that as its spokesperson, you are now the face of Fiat, and are therefore synonymous with a corporation that is undermining U.S. foreign policy and international security through its willingness to do business with the leaders of one of the world's most dangerous and repressive regimes. We ask for your help. UANI will take additional steps to highlight Fiat's business in Iran, and to convince it to end this irresponsible business. Fiat suffers reputational harm, and you should not subject yourself to the reputational risks of association with Fiat. Please send a clear message and speak out against Fiat and its business in Iran.

Please contact us by January 18, 2012 with your decision as to your continuing role with Fiat. We look forward to your response.

Very truly yours,



Ambassador Mark D. Wallace

Enclosed:

--UANI Letter to Fiat S.p.A., April 11, 2011

--UANI Letter to Fiat S.p.A., January 11, 2012

cc: Tracey Jacobs
United Talent Agency

Marc Young
The Medina Company